



Sponsorship Prospectus

Thank you for supporting the efforts of the CWWK. Coolest Women is a technology association with a unique, high-caliber membership of truly cool women in high tech leadership positions. The group is committed to fulfilling its mission through:

- Information/Experience Sharing and Networking Events
- Support and Mentoring Programs
- Thought Leadership Initiatives
- Educational Program Fundraising
- Entrepreneurial Support Programs
- Job & Internship Program Communications

Our Members

Coolest Women was founded in 2008 and is composed of nearly 100 women in Director and above positions, representing a broad range of technology-based professions. Our members represent 90 leading and leading edge organizations, ranging from high-tech to financial services to healthcare, government, professional services and more. Our membership is comprised of hiring managers, corporate executives with budgetary control and entrepreneurs. All are driven leaders desiring to make a difference and improve the opportunities and work experience for women choosing technology careers.

Representative organizations include: Cisco, Brocade, Polycom, Oracle, Denver University, University of Colorado, PR Newswire, Avaya, Ch2MHill, State of Colorado, Global Software, and innovative startups, development, engineering and IT support firms supporting both enterprise and consumer mobility, custom development and engineering services, process and project management, IT and IP support services, environmental and energy solutions, and healthcare IT services and software.

What Makes us Cool Women?

There are many IT and women's organizations out there. So what makes us different?

- We build relationships - through sharing and involvement
- We help and support others – blending research, experience & opportunity
- We are committed to service – engaging others with passion
- We put our money where our mouth is – all funds go towards achieving our mission
- We make a difference – which means our programs support women & include men
- We get things done – and have fun doing it

A cool woman has a unique perspective on life; filled with drive, energy and passion for business and technology. They have reached a point in their career where helping others means getting involved, sharing and driving real change and benefit. They are committed to making a meaningful difference in the lives of aspiring female technology professionals.



Commitment Form

We are seeking a limited number of strategic sponsors to help us support our service efforts, primarily in the areas of Entrepreneurial Success and Career Development. All sponsorship funds go directly to support these programs and not to any CWWK social events.

Sponsorship Options

	Cool	Cooler	Coolest
Site Logo & Link	✓	✓	✓
Profit Matters* Signage & Announcement	1 per quarter	Alternate months	Monthly
Opportunity Knocks* Unlimited Job Postings	Yes	Yes	Yes
Membership Email: Includes sponsor info and link to sponsor site	Quarterly	Alternate Months	Monthly
Annual Sponsorship Cost	\$625	\$1,250	\$2,500

Yes – please accept my commitment to support Coolest Women We Know programs at the following level:

- _____ Cool Support at \$625
_____ Cooler Support at \$1,250
_____ Coolest Support at \$2,500

Company Name

Signature

Please make your check payable to "Coolest Women We Know" and mail to:

Coolest Women We Know
671 West Pine Street
Louisville, CO 80027

Please email your URL and logo in JPG or PNG format to: sponsorship@coolestwomen.org

To coordinate specific event sponsorship scheduling or venue support, and to arrange for job postings within the CWWK Collaboration Room please contact Liz Coker at liz.coker@3pmobile.com or call (303) 938-1769.

Thank you for your support!

* See attached program overviews for details